

Mineral Wells, Texas
CRAZY WATER
Festival

OCTOBER 8th & 9th, 2021

SPONSORSHIP OPPORTUNITIES

Who We Are and Why We Do What We Do

The Crazy Water Festival helps spread the CRAZY history and heritage of Mineral Wells so it can be embraced by the community and throughout the state of Texas. Keeping Mineral Wells crazy since 1881.

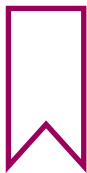
We are unique that we partner with non-profit groups from Palo Pinto County to put on the different activities and they use the proceeds to support their causes.

Non-Profits in the past have included: Backpack Buddies, Center for Life, Volunteer Fire Department, Knights of Columbus, Mineral Wells Woman's Club, Texas Frontier Trails, Merry Wells, First United Methodist Youth, Upward and many more.

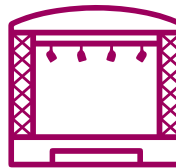
Invest in Mineral Wells Promote your business here!

Thank you for your interest in supporting Mineral Wells! We are happy to use the festival to promote your business or brand. We draw people from all over Palo Pinto county and the surrounding cities out to a 300 mile radius.

How We Do It



Two Day Family Friendly Event = Double The Exposure



Friday Night Concert, Two Stages of Live Music, Chalk Art, 5K Run, Car Show, Crazy Crawl, Vendors, Festival Food & More!



8000+ Festival Go-ers. A Thousand More Impressions Online and Prior to The Event Through Advertising.



Promotion Online Via Website/Social Media. Onsite Promotion Via Banner/ Signs/Social Media.

FOR MORE INFO

CONTACT: Carol Elder at 940-325-8870 or email carol@famouswater.com

Festival Weekend Activities



FRIDAY

Concert with Kevin Fowler & Mark Powell

Car Cruise and Parade

Trucks & Crazy Beer



SATURDAY

5K Run

2 Stages of Live Music

Car Show

Children's Area

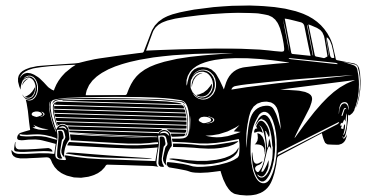
Street Art

100+ Vendors

20+ Food Vendors

Crazy Beer

Crazy Washers



SATURDAY NIGHT

Crazy Crawl with Local Restaurants

Sponsorship Opportunity

Crazy Well \$5,000



- One Branded activity. For example; Main Stage, Children's Area, Beer Garden, VIP Area, Car Show or 5k
- LOGO Inclusion in PRINTED festival advertising material. Prime sizing and location
- Link sponsor's website and shout outs on social media
- Prominent placement of 12' x 12' booth on festival grounds. If additional space is required for your booth please let us know and this can be arranged.
- Banner and/or signage (multiple signs) on festival grounds. (Provided by sponsor.)

INCLUDES

(12) VIP Passes to Hospitality Activities / (6) Parking Passes / Chalk Art Square (8X8) / (12) Festival T-shirts
(12) Friday Night Concert Tickets

Crazy Woman \$2500



- One Branded activity. For example; Main Stage, Children's Area, Beer Garden, VIP Area, Car Show or 5k
- LOGO Inclusion in PRINTED festival advertising material. Prime sizing and location
- Link sponsor's website and shout outs on social media
- Prominent placement of 12' x 12' booth on festival grounds. If additional space is required for your booth please let us know and this can be arranged.
- Banner and/or signage (multiple signs) on festival grounds. (Provided by sponsor.)

INCLUDES

(6) VIP Passes to Hospitality Activities / (3) Parking Passes / Chalk Art Square (8X8) / (6) Festival T-shirts
(6) Friday Night Concert Tickets

Crazy Crystal \$1000



- Company listing in printed festival advertising material
- Link sponsor's website and shoutouts on social media
- Prominent placement of 12' x 12' booth on festival grounds
- Banners and/or signage on festival grounds (provided by sponsor)

INCLUDES

(4) VIP Passes to Hospitality Activities / (2) Parking Passes / Chalk Art Square (4X4) / (4) Festival T-shirts
(4) Friday Night Concert Tickets

Crazy Pavilion \$500



- Link sponsor's website and shoutouts on social media
- 12' x 12' booth on festival grounds
- Banners and/or signage on festival grounds (provided by sponsor)

INCLUDES

(2) VIP Passes to Hospitality Activities / (1) Parking Passes / Chalk Art Square (2X2) / (2) Festival T-shirts
(2) Friday Night Concert Tickets

Crazy Gang \$350



- 12' x 12' booth on festival grounds
- Banners and/or signage on festival grounds (provided by sponsor)

INCLUDES

(2) VIP Passes to Hospitality Activities / (1) Parking Passes / (2) Festival T-shirts

More Sponsorship Opportunities

- \$5000 - Wrist Band Sponsor
- \$2500 - Beer Garden Stage
- \$2500 - Friday Night Concert
- \$2500 - Acoustic Stage
- \$1000 - VIP Area

FOR MORE INFO

CONTACT: Carol Elder at 940-325-8870 or email carol@famouswater.com

Sponsorship Form

Circle One

- | | | | |
|---|---------|--|---------|
| <input type="radio"/> Crazy Well | \$5,000 | <input type="radio"/> Wrist Band Sponsor | \$5,000 |
| <input type="radio"/> Crazy Lady | \$2,500 | <input type="radio"/> Beer Garden Stage | \$2,500 |
| <input type="radio"/> Crazy Crystal | \$1,000 | <input type="radio"/> Friday Night Concert | \$2,500 |
| <input type="radio"/> Crazy Pavilion | \$500 | <input type="radio"/> Acoustic Stage | \$2,500 |
| <input type="radio"/> Crazy Gang | \$350 | <input type="radio"/> Vip Area | \$1,000 |
| <input type="radio"/> More Sponsorships _____ | | | |

Sponsor Information

Name of Business: _____

Contact: _____

Title: _____

E-mail: _____

Phone: _____

Signature: _____

Date: _____

Will you have a booth? _____ Need Electric? _____

Payment

Sponsorship Amount: \$ _____

Payment Type: Check CC

CC #: _____ CC Type: _____

Expires: _____

Please mail forms/payments to:

Friends of The Crazy Water

209 NW 6th Street, Mineral Wells, TX 76067

(940) 325-8870

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